



## Day 1 | 08 March 2023

**16:00 -17:30** **Pre-event Seminar: "Transforming NextGen of Family Leaders"** - by Dr. Rodrigo Basco, Professor & Sheikh Saoud bin Khalid bin Khalid Al-Qassimi Chair in Family Business (American University of Sharjah)

**18:30 -20:30** **Dinner Reception**

1. Opening Remarks
2. Inspiring Story by Guest Speaker
3. Dinner Reception

## Day 2 | 09 March 2023

**08:00 -09:00** **Registration and Networking**

**09:00 -10:00** **The Opening Ceremony**

1. Organizer's Opening Remarks
2. Opening Speech by the Patron
3. Keynote Speech- "Navigating Change Towards the Sustainability of Family Businesses", by Dr. Rodrigo Basco, Professor (American University of Sharjah)
4. Honouring of Sponsors, Partners and Speakers
5. Group Photo

**10:00 -10:45** **Paper Session 1: The Significance of Succession Planning**

*by Mr. Mishal Kanoo, Chairman (The Kanoo Group - UAE & Oman), moderated by Dr. Rodrigo Basco, Professor (American University of Sharjah)*

**10:45 -11:00** **Coffee Break**

**11:00 -11:50** **Plenary Session 2: The Transition of GCC Family Businesses**

*Panelists: H.E. Mr. Abdulla Adel Fakhro, Minister (Ministry of Industry and Commerce), Mr. Waleed Ebrahim Kanoo, Vice-Treasurer (Bahrain Chamber), and Mr. Abdullah Ali Al Majdouie, Vice Chairman, (Al Majdouie Holding Co. - KSA)*

**11:50 -12:30** **Paper Session 3: Sustaining Family Businesses in The Kingdom of Saudi Arabia**

*by Dr. Ayth Ibrahim Al-Mubarak, CEO (National Center for Family Businesses - KSA), moderated by Ms. Ascel Al Mohandis, Forum Chairwoman (Expressions Media)*

**12:30 -12:50** **Prayer Break**

**12:50 -13:40** **Roundtable Session 4: Innovation In a Disruptive World- Challenges and Opportunities for the NextGen**

*Panelists: Ms. Farida F. El Agamy, General Manager (Tharawat Family Business Forum - UAE), Dr. Jarmo Kotilaine, Chief Strategy & Data Analytics Officer (Tamkeen), Dr. Rodrigo Basco, Professor (American University of Sharjah)*

**13:40 -14:40** **Networking Lunch**

**14:40 -15:20** **Paper Session 5: Family Governance vs. Corporate Governance, and the Sustainability of Family Businesses**

*By Mr. Walid S. Chiniara, Activist and thought leader in the field of multi-generational Family Businesses partnerships*

**15:20 -16:10** **Roundtable Session 6: Governance and Succession as Tools for Gulf Family Business Longevity**

*Panelists: Mr. Mishal Kanoo, Chairman (The Kanoo Group - UAE & Oman), Mr. Abdullah Ali Al Majdouie, Vice Chairman (Al Majdouie Holding Co. - KSA), Mr. Hazem Janahi, Mentor, Angel Investor and Serial Entrepreneur (Chancellors), moderated by Mr. Walid S. Chiniara Activist, Thought Leader and Advisor to Business Families*

**16:10 -16:30** **Conclusion and Recommendations**