

CONNECT. EXPAND. TRANSFORM.

From India to the world. Your gateway to expand and grow in India, one of the world's fastest growing economies with diverse business prospects. Presenting India's premier business acceleration virtual event focused on manufacturing and service sectors.

ANNOUNCING
FICCI
ANNUALExpo
2020

From 11th Dec. 2020 for a period of one year



ABOUT FICCI VIRTUAL EXPO 2020

We at FICCI are committed to support and help the Indian businesses, service providers, manufacturers to project their achievements, translate B2Bs into business, and promote exports during these stressed times through the Virtual Exhibition & B2Bs.

While the Exhibition Centre of the platform enables exhibitors from India and across the world to display their products and capabilities and engage in business-related discussions with the buyers from their stalls itself, the B2B meeting room facilitates business to business discussions of all types. Along with these, the well-equipped auditorium allows holding of webinars and conferences of any kind in a world-class environment.

FICCI Annual Expo will be Co-located with FICCI Annual General Meeting which is a flagship event and one of the most awaited gatherings of representatives from the Government, Industry, Academia, Bureaucrats and other leading luminaries across fields who come together to address a high-powered audience, comprising of policymakers, corporates, media, among others. The theme for the Annual Convention this year is **“Inspired India”**.



Exhibition



Webinars



B2B Meetings



Digital Directory



Open 365 Days

Key Highlights

- Being organized in conjunction with FICCI Annual General Meeting, a flagship event with participation from the who's who of the Indian industry, government and representatives from Indian and international chambers and associations.
- Products and services across 50+ sectors to be showcased in structured Exhibition Halls segregated as per sectors.
- 24x7x365 physical and online access to exhibitors with easy search options to find products and services.
- Visitors can send meeting requests and fix their meetings with the exhibitors as per their convenience.
- Sectoral webinars will be organized inviting delegates from across the globe.
- The event will be promoted extensively across India and the globe through regional chambers and sectoral associations which are FICCI members and through Indian Missions all over the world.

Participation Fee

| | |
|--|-----------------|
| Initial Subscription (Valid for 2 months) | ₹20,000 / \$500 |
| Annual Subscription | ₹50,000 / \$750 |
| Industry Directory Listing | ₹5,000 / \$150 |

**15% additional discount for FICCI members*

***GST additional at 18%*

FOCUS SECTORS

- Agriculture
- AI & Digital Transformation
- Art & Culture
- Automobile
- AYUSH
- Capital Goods
- Cement
- Chemicals
- Civil Aviation
- Coal
- Communication & Digital Economy (Telecom)
- Defence
- Disaster Management
- Drones
- Education
- Electric Mobility
- Electronics Manufacturing
- Entertainment
- Environment & Climate Change
- Financial Sector
- FMCG
- Food Processing
- Gems & Jewellery , Luxury & Lifestyle
- Geospatial Technologies
- Healthcare
- Homeland Security
- Information Technology
- Lifesciences
- Manufacturing
- Medical Value Travel
- Mining
- MSME
- Petrochemicals
- Plastic Waste Management
- Power
- Private Security
- Professionals Services(Architects, Chartered Accountants, Doctors etc.)
- Real Estate
- Renewable Energy
- Retail & Internal Trade
- Rural Development
- Science & Technology
- Skill Development
- Space
- Sports
- Start Ups
- Steel
- Supply Chain & Automations
- Textile, Technical textiles & Apparel
- Tourism
- Transport Infrastructure
- Urban Infrastructure & Smart Cities
- Water
- Wellness



PARTICIPATION DETAILS

| Features/Details | Initial Subscription | Yearly Subscription |
|---|---|---|
| Validity | 2 months | 12 months |
| Posters in booth | 2 (Additional posters can be taken at additional cost) | 2 (Additional posters can be taken at additional cost) |
| Video Gallery | 5 Video (Additional video can be taken at additional cost) | 5 Video (Additional video can be taken at additional cost) |
| Image Gallery | 5 Gallery with 10 images each | 5 Gallery with 10 images each, Additional Galleries can be created at additional charge |
| Website & Social Media Integration | Yes | Yes |
| Exchange Card to Buyers | Yes | Yes |
| Exhibitors Dashboard Access | Yes | Yes |
| Changes to booth - Gallery/ Video/Posters/Exchange Card information etc | Yes - Maximum 5 Change Additional changes at additional cost | Yes - Maximum 5 Changes Additional changes at additional cost |
| Video on Booth LED screen | Yes | Yes |
| Digital Directory Listing | Yes | Yes |
| Interaction (Video/Audio/Chat) | Available at Extra charge | Available at Extra charge |
| Charges (GST 18%, 15% discount for FICCI Members) | INR 20,000 | INR 50,000 |

ADDITIONAL FEATURES ON PAYMENT BASIS

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|---|---|
| Interaction (Video/Audio/Chat) | INR 5000 |
| Film Creation (Video Creation, Factory Tours, Video Editing etc) | INR 50,000 for 30 seconds INR1,00,000 for 60 second <i>*Contact us for customization and specific requests.</i> |
| Company Webinar (60mins webinar including 15 min Q&A) | INR 2,00,000 per Webinar <i>(Includes one booth)</i> |
| B2B Engagements (Specific B2B Meetings would be arranged as per requirements of the participants) | Indian Companies <ul style="list-style-type: none"> • Meeting with Domestic Counterparts (Max 7 meetings) - INR 10,000/- • Meeting with Global Counterparts / Buyers (Max 7 meetings) - INR 20,000/- |
| | Foreign Companies <ul style="list-style-type: none"> • Meeting with Indian Counterparts (Max 7 meetings) - USD 300 <i>*Cost will vary on the business interests & requirements of the company.</i> |
| Additional Poster on Booth | One Poster at INR 5000 (2 months) & INR 15,000 (12 months) |
| Additional Image Gallery | Each Gallery to be charged at INR 5000 (2 months) & INR 15,000 (12 months) |
| Additional Video & INR 12,000 (12 months) | Each Video to be charged at INR 2000 (2 months) |

BRANDING & SPONSORSHIP OPPORTUNITIES

| | |
|---|--|
| Sponsorship B2B Lounge Sponsorship - Exclusive | INR 2,50,000 - Validity 2 months (Includes one booth) |
| Sponsorship Networking Lounge Sponsorship - Exclusive | INR 2,50,000 - Validity 2 months (Includes one booth) |
| Branding Option Video - on Lobby Screen | Exclusive: INR 200,000 (Per Month) In Loop (Max 4 videos of 15 seconds each): INR 75,000 per month |
| Sponsorship Exhibition Hall Sponsor | INR 1,50,000 per Exhibition Hall - Validity 2 months (Includes one booth) |
| Sponsorship Information Desk Sponsor - Lobby Sponsor | INR 1,50,000 per Exhibition Hall Validity 2 months- (Includes one booth) |



THANK YOU

For participation, write to : ficciexpo@ficci.com