

23rd Arab-German Business Forum

October 26th - 28th, 2020
The Ritz-Carlton Hotel, Berlin

Organized by:



Under the Patronage of:



In Cooperation with:



Premium Partners:



Classic Partners:



Ghorfa

Arab-German Chamber of Commerce and Industry e.V.

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Times are challenging but Arab-German business relations are deeply rooted, stable and full of opportunity. While the Covid-19 pandemic and the resulting sharp fall in oil prices placed the entire Arab world under unprecedented challenges, opportunities still remain.

Much has been said about the world changing as a result of the crisis and we will also see many transformations in the business and economic structure of the entire Middle East. These adjustments will also create business opportunities for innovation across many industries and Germany has traditionally been a trusted partner of the region in this regard.

With more than 400 million inhabitants, half of which are under the age of 25, Arab countries not only invest in large industry and infrastructure projects, but also in future-proof technology and knowledge-based economies. Germany actively and constructively supports this task both with its massive private sector and through governmental support.

There is a growing understanding that only cooperation and joint growth will create a secure and stable framework which is much needed by the economies of both regions. German companies avail from an excellent reputation in the Arab world and play a valuable role in supporting the development of sustainable economies in the region.

In recent years, numerous examples of true partnership between Germany and the Arab world have emerged. While there may be tendencies of a much more inward-looking economic policy in certain countries, leading international institutions and economists agree that open economies must be the way forward.

To exchange information, discuss perspectives, and strengthen Arab-German cooperation, the Ghorfa Arab-German Chamber of Commerce and Industry, together with high-profile partners, will host the 23rd Arab-German Business Forum from October 26th-28th, 2020 at the Ritz Carlton Berlin.

This year's conference will continue as the leading platform for Arab-German business relations with one policy panel while the others focus on key sectors that will create opportunities and growth. High-ranking panelists will address the challenges the pandemic has brought about and discuss how economic cooperation can overcome them.

The event will provide a unique stage to initiate promising business perspectives and intensify existing economic ties between Germany and the Arab world.

For further information, please have a look at the program or visit the conference website www.business.ghorfa.de

We look forward to welcoming you to the 23rd Arab-German Business Forum in Berlin.

Program: 23rd Arab-German Business Forum

– Overcoming Challenges Together to Shape a Better Future – Opportunities and Vision

Monday, October 26th, 2020

14.00 h - 18.00 h **Registration**
at The Ritz-Carlton Hotel Potsdamer Platz 3, 10785 Berlin

13.30 h **Panel 3:**
Mobility: Transport and Logistics

14.30 h **Panel 4:**
Next Generation: Urban Infrastructure

15.30 h **Networking Break**

16.00 h **Panel 5:**
Finance, Investment and Know-How Transfer

19.30 h **Dinner**

Tuesday, October 27th, 2020

08.00 h **Registration**

08.30 h **Official Opening**
Speakers:
Dr. Peter Ramsauer
Federal Minister ret. / Chairman of the Committee on Economic Cooperation and Development / President of Ghorfa, Germany

H.E. Dr. Mustapha Adib
Ambassador of the Republic of Lebanon / Dean of the Arab Diplomatic Corps, Germany

Khaled Al Juffali
Chairman, E. A. Juffali & Brothers, Saudi Arabia

Keynote:
H.E. Peter Altmaier
Federal Minister for Economic Affairs and Energy, Germany

09.15 h **Panel 1:**
Visions and Opportunities in time of Crisis – New Focus for Arab German Cooperation

10.30 h **Networking Break**

11.00 h **Panel 2:**
Digitalization, Artificial Intelligence and Transformation of Societies

12.30 h **Networking Lunch**

Wednesday, October 28th, 2020

09.00 h **Registration**

09.30 h **Panel 6:**
Energy, Mining & Petrochemical Industry

10.30 h **Networking Break**

11.00 h **Ambassadors' Podium Discussion:**
Times of Challenges are also Times of Opportunities – Perspectives of Arab-German Business Relations

12.30 h **Networking Lunch**