

23rd Arab-German Business Forum

October 27th - 29th, 2020
The Ritz-Carlton Hotel, Berlin

Organized by:



Under the Patronage of:



In Cooperation with:



Premium Partners:



Classic Partners



Ghorfa

Arab-German Chamber of Commerce and Industry e.V.

Garnisonkirchplatz 1 | 10178 Berlin
Tel.: +49 (0)30 278907-13 | Fax.: +49 (0)30 278907-49
E-Mail: events@ghorfa.de | Internet: www.ghorfa.de

Times are challenging but Arab-German business relations are deeply rooted, stable and full of opportunities. While the Covid-19 pandemic and the resulting sharp fall in oil prices placed the entire Arab world under unprecedented challenges, opportunity still remain.

Much has been said about the world changing as a result of the crisis and we will also see many alterations in the business and economic structure of the entire Middle East. These adjustments will also create business opportunities and Germany has traditionally been a trusted partner of the region.

With more than 400 million inhabitants, half of which are under the age of 25, Arab countries not only invest in large industry and infrastructure projects, but also in future-proof technology and knowledge-based economies. Germany actively and constructively supports this task both with its massive private sector and through governmental support.

There is a growing understanding that only cooperation and joint growth will create a secure and stable framework which is much needed by the economies of both regions. German companies avail from an excellent reputation in the Arab world and play a valuable role in supporting the development of sustainable economies in the region.

In recent years, numerous examples of true partnership between Germany and the Arab world have emerged. While there may be tendencies of a much more inward-looking economic policy in certain countries, leading international institutions and economists agree that open economies must be the way forward.

To exchange information, discuss perspectives, and strengthen Arab-German cooperation, the Ghorfa Arab-German Chamber of Commerce and Industry, together with high-profile partners, will host the 23rd Arab-German Business Forum from October 27th-29th, 2020 at the Ritz Carlton Berlin.

This year's conference will continue as the leading platform for Arab-German business relations with one policy panel while the others focus on key sectors that will create opportunities and growth. High-ranking panelists will address the challenges the pandemic has brought about and discuss how economic cooperation can overcome them.

The event will provide a unique stage to initiate promising business perspectives and intensify existing economic ties between Germany and the Arab world.

For further information, please have a look at the program or visit the conference website www.business.ghorfa.de

We look forward to welcoming you to the 23rd Arab-German Business Forum in Berlin.

Program: 23rd Arab-German Business Forum

– Tackling Challenges Together to Shape a Better Future –

Tuesday, October 27th, 2020

18.30 h Reception & Networking

Wednesday, October 28th, 2020

08.00 h Registration

16.00 h Panel 5:
Finance, Investment and Know-How Transfer

09.00 h Official Opening

10.00 h Panel 1:
Visions and Opportunities in time of Crisis – New Focus for Arab German Cooperation

Thursday, October 29th, 2020

09.00 h Registration

11.00 h Networking Break

09.30 h Panel 6:
Energy, Mining & Petrochemical Industry

11.30 h Panel 2:
Digitalization, Artificial Intelligence and Transformation of Societies

10.30 h Networking Break

12.30 h Networking Lunch

11.00 h Ambassadors' Podium Discussion:
How to Tackle the Coronavirus Crisis Together – Perspectives of Arab-German Business Relations

13.30 h Panel 3:
Mobility: Transport and Logistics

12.30 h Networking Lunch

14.30 h Panel 4:
Next Generation: Urban Infrastructure

15.30 h Networking Break