



٣ - ٦ رجب، ١٤٤٠  
10 - 13 MARCH 2019  
JEDDAH CENTRE FOR FORUMS & EVENTS

# BUILDING NEW OPPORTUNITIES TOGETHER

[www.thebig5saudi.com](http://www.thebig5saudi.com)



Co-located event



Organised by



# NOW IS THE TIME FOR YOU TO INVEST IN SAUDI ARABIA

Saudi Arabia's economy is entering a post-oil era in which the kingdom's mega-cities, a number of which are under construction, will provide the country's future growth. More than 80 mega projects, each worth at least \$1 billion are underway or planned for completion by 2030 in Saudi Arabia.

The Big 5 Saudi, running successfully for 8 years now, attracts high profile buyers and decision makers from private and government sectors involved in the planning and execution of these major projects.

“Participating in The Big 5 Saudi puts us in direct contact with decision makers and customers for us to showcase our latest developments.”

Naser Al Zamil, Vice President, Government Sector, Zamil Industrial



EXHIBITORS CONSIDER PARTICIPATING IN THE BIG 5 SAUDI IMPORTANT FOR THEIR BUSINESS



# PRODUCT SECTORS

If you are a supplier of the below products and are planning to enter or expand into Saudi Arabia's booming market, The Big 5 Saudi is the event for you.



## BUILDING INTERIORS & FINISHES

- Coatings, sealants and adhesives
- Flooring, ceiling, walling and other interior finishes
- Hardwood
- Softwood
- Kitchen, bathroom and ceramics
- Lighting
- Marble and stone
- Paints



## BUILDING ENVELOPE & SPECIAL CONSTRUCTION

- Elevators and escalators
- Insulation
- Irrigation systems
- Outdoor design and landscaping
- Outdoor furniture
- Roofing, cladding and glazing
- Special construction (prefabricated buildings, pools etc.)
- Windows, doors and sun protection systems
- Infrastructure and urban development



## CONSTRUCTION TOOLS & BUILDING MATERIALS

- Construction components
- Construction equipment and machinery
- Hand tools
- Hardware and construction tools
- Metal and steel and aluminium
- Power tools
- Safety equipment
- Testing and measurement tools



## CONSTRUCTION TECHNOLOGIES & INNOVATIONS

- 3D printing
- Building information modeling (BIM)
- Green building materials
- Professional services
- Robotics
- Smart building and automation
- Software and IT solutions
- Waste management systems



## CONCRETE

- Batching equipment
- Block, paver and tile production equipment
- Cement, admixtures and cementitious products
- Concrete reinforcements and repair
- Deco concrete
- Formwork and scaffolding
- Precast production and equipment
- Readymix concrete



## MEP SERVICES

- Electrical systems
- Security and fire protection
- Maintenance and commercial cleaning
- Plumbing and water technology
- Photovoltaic (pv cell and module)
- Solar technologies and related services
- Solar energy



## PLANT MACHINERY & VEHICLES

- Appliances and conveyors loaders
- Commercial tyres
- Construction and commercial vehicles
- Cranes and access equipment
- Earthmoving machines
- Finishing tools and lifting equipment
- Material processing and handling
- Mining products and equipment
- Power generation units
- Cutting, bending and welding machinery

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- Air conditioning systems and components
- Air movement
- District cooling
- Ducts and other IAQ products
- Energy and specialized climate control systems

- Heating
- Labor-saving tools and instruments, software, and business services
- Refrigeration equipments and systems
- Ventilation systems and components

# KEY STATISTICS FROM THE BIG 5 SAUDI 2018



**13,076**  
TOTAL VISITORS



**17,580**  
SQM EXHIBITION SPACE



**285**  
EXHIBITING COMPANIES



**60**  
EDUCATION EVENTS



**22**  
EXHIBITING COUNTRIES

## TOP COMPANIES AND JOB FUNCTIONS THAT VISITED IN 2018



ARCHITECT

CEO / PRESIDENT / DIRECTOR

CIVIL ENGINEER

CONSTRUCTION MANAGER

CONSULTANT

CONTRACTOR

GENERAL MANAGER

LANDSCAPE ARCHITECT

MECHANICAL ENGINEER

OPERATIONS MANAGER

PROJECT MANAGER

PURCHASING MANAGER

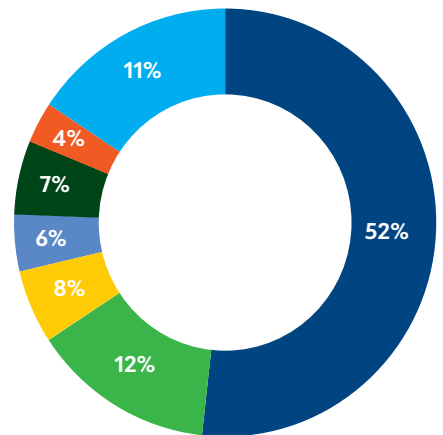
SOLAR ENGINEER

STRUCTURAL ENGINEER

SUSTAINABILITY ENGINEER

URBAN PLANNER

## VISITOR CATEGORIES



- Contractor / Architect
- Agent / Distributor
- Manufacturer
- Developer
- Consultant
- Government Official
- Other

# THEMED EDUCATIONAL CONTENT

A wide range of themed educational sessions, in four theatres, will be offered free of charge to all visitors. Covering subjects as such innovation and new regulation, these sessions are CPD-certified and designed to attract a high volume of construction professionals seeking information and new products. Book a stand near a workshop theatre relevant to you and ensure a constant flow of targeted buyers.

Get in touch for our floor plan and prime location options.



**PROJECT  
MANAGEMENT**



**SUSTAINABILITY,  
SOLAR AND  
SMART CITY**



**GENERAL  
CONSTRUCTION**



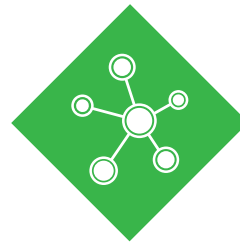
**HVAC, URBAN  
DESIGN AND WOMEN  
IN CONSTRUCTION**

## WHY YOUR BUSINESS NEEDS TO BE AT THE BIG 5 SAUDI 2019



### SELL YOUR PRODUCTS AND SERVICES

Over 14,000 buyers and decision makers attend to find and purchase products. This remains the number one reason for visitors to attend.



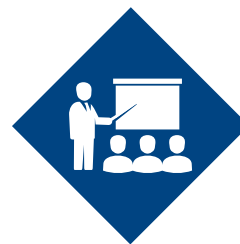
### 4 DAYS OF NETWORKING

As the premier event in Saudi Arabia to unite all the construction professionals, The Big 5 Saudi serves as an excellent opportunity to network, secure qualified leads and close business deals.



### DIRECT ACCESS TO BUYERS

Utilise our extensive regional database of 350,000+ construction professionals to reach a new audience of engineers, project managers, builders, developers, consultants and contractors.



### LIVE PRODUCT DEMOS

Bring innovative products closer to the buyers, in this hands-on and live environment, giving you more ways to engage with new and existing customers.



### MEDIA COVERAGE

As an exhibitor, you have the opportunity to feature in some of the top publications in Saudi Arabia – before and during the show, as well as receive extensive coverage.



### EXHIBITOR MARKETING TOOLS

Drive more clients to your stand with our free marketing support tools:

- Postcard Invitation
- Email Invitation
- Social Media
- Web Banner
- SMS

SHARE THE  
SUCCESS IN 2019

DON'T MISS  
OUT ON YOUR  
CHANCE TO MEET  
MORE THAN  
15,000 INDUSTRY  
BUYERS AND  
DECISION  
MAKERS



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TOOLS & BUILDING  
MATERIALS



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TECHNOLOGIES &  
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CONCRETE



MEP SERVICES



PLANT MACHINERY  
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CONNECTED

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