

Arab-African Conference for Businesswomen – 2nd Edition

“Achieving the SDGs through Supporting Women Entrepreneurs”

13th -14th Feb. 2019

Marrakech, Kingdom of Morocco

Day 1

Wednesday, February 13th 2019

- | | |
|----------------------|--|
| 08:00 – 9:00 | Registration & Welcome Drinks |
| 09:00 – 10:00 | Official opening keynote session of the Arab African Conference for businesswomen – second edition |
| 10:00 – 10:15 | Coffee break |
| | PANEL 1: EFFORTS TO SUPPORT WOMEN ENTREPRENEURS TO ACHIEVE SDGS |
| | Session 1: The Government initiatives accelerate Women’s Entrepreneurship |
| | Discussion topics |
| 10:15 – 12:30 | <ul style="list-style-type: none">• African and Arab Government’s initiatives in supporting women entrepreneurs• Developing policies to make capital and financial assets accessible to women entrepreneurs and enable them to actively participate in the labor market• A Roadmap for supporting Women Entrepreneurs will be proposed in the light of the success stories and the experiences of international organization |
| 12:30 – 14:00 | Invitation to Lunch |
| | Session 2: How innovation enhance the role of women entrepreneurs in economic development? |
| | Discussion topics |
| 14:00 – 16:00 | <ul style="list-style-type: none">• Women’s participation in the growing digital economy• Empowering women entrepreneurs through training, technical expertise, technology• Role of IT and social media in empowering women entrepreneurs• Testimonials of African & Arab start-up companies |
| 16:00 – 16:15 | Coffee Break |

16:15 – 18:15

PANEL 2: THE ROLE OF WOMEN IN ECONOMIC DEVELOPMENT: WHY INVESTING IN WOMEN AND WHAT ARE THE MAJOR CONSTRAINTS AND CHALLENGES?

Discussion Topics:

- The goal of women's economic empowerment is to end the unfair reality faced by half of the world's population
- The Evolution of 'Women in Development' to 'Gender and Development' and Evidence on the Importance of Women to Economic Development
- Women's economic empowerment is a prerequisite for sustainable development,
- Women's empowerment is about rights and equitable societies
- The role of Moroccan Women Entrepreneurs in the Economic Development: the opportunities & challenges
- Constraints and challenges facing women entrepreneurs

20:00 – 22:00

Fashion & Folkloric show & Gala Dinner

Day 2 :Thursday, February 14, 2019

Workshop on Women Entrepreneurs in Business

9:00 – 10:45

PANEL 3: Women & trade

Discussion topics

- Use trade as an “enabler” for development
- Promote business opportunities between Arab and African women entrepreneurs
- Encourage women to widen their network and do business with each other
- International Programs and activities to strengthen women as actors in trade

10:45 – 11:00

Coffee break

PANEL 4: Access to financing female entrepreneurs

Discussion topics

11:00– 12:30

- Empowering women through access to financial resources and the role of banks and financial institutions
- Financing Options for Women Entrepreneurs

- Multi donors coordination mechanisms for supporting business women's association
- Best international Practices in financing women entrepreneurs

12:30– 14:30

Invitation to Lunch

Workshop: INTERNATIONAL SUCCESS STORIES OF WOMEN ENTREPRENEURS: THE LEARNED LESSONS

14:30– 16:30

Success stories from Africa and Arab Countries will be highlighted

Best practices of successful women entrepreneurs

16:30

Final Declaration

Networking and B2B meetings will be organized in parallel of all the sessions in especial dedicated area.