

Under the Patronage of
His Highness Sheikh Hamad Bin Mohammed Al Sharqi
Member of the Supreme Council - Ruler of Fujairah



6th Arab Conference for Investment in Food Security
“Smart Farming as a Promising Choice for the Arab World”

Program

14 – 15 November 2018

Fujairah - United Arab Emirates

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1st Day: Wednesday November 14, 2018

9:00 – 10:00	Registration
10:00 – 10:45	<p><u>Opening Session:</u></p> <ul style="list-style-type: none"> • National Anthem of the United Arab Emirates. • H.E. Khalifa Khamis Mattar Al Kaabi, President of Fujairah Chamber of Commerce & Industry, United Arab Emirates. • H.E. Dr. Thani Bin Ahmed Al Zeyoudi, Minister of Climate Change and Environment, United Arab Emirates. • H.E. Prof. Dr. Khaled Hanafy, Secretary General, Union of Arab Chambers. • H.E. Mohamed Bin Obaid Al Mazroui, Chairman, Arab Authority for Agricultural Investment & Development. • H.E. Jose Graziano da Silva, Director General, Food and Agriculture Organization of the United Nations. • H.E. Ahmed Abou Gheit, Secretary General, League of Arab States.
10:45 – 11:00	<u>Coffee Break</u>
11:00 – 11:30	<p><u>1st Session:</u></p> <p>“Projects & Pioneer Agricultural Initiatives of the United Arab Emirates”.</p> <ul style="list-style-type: none"> • Moderator: H.E. Abdessalam Ould Ahmed Mohamed Saleh, Assistant Director General and Regional Representative, Food and Agriculture Organization of the United Nations, (FAO). <p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Ali Bin Awad Al Amoudi, Environmental Consultant & Expert – “Zayed & Sustainable Agriculture & Food Security”.

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	<ul style="list-style-type: none"> • Abdulaziz K. Al Mulla, Co-founder & CEO, MADAR Farms, United Arab Emirates. • Omar Jundi, Executive President, BADIA Farms, United Arab Emirates – “Sustainable Agricultural Production”.
11:30 - 12:30	<p><u>2nd Session:</u></p> <p>“Financial Opportunities & Means for the Private Sector to Invest in Modernization & Sustainability”.</p> <ul style="list-style-type: none"> • Moderator: H.E. Adnan Yusuf, Executive President, Baraka Banking Group.
	<p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Jihan Saleh, Consultant to H.E. Prime Minister of the Republic of Egypt for Economic Affairs – “Financial Mechanisms & Opportunities Requested by the Private Sector for Investing in Modernization and Sustainability”. • Charlotte Salford, Associate Vice President for External Relations & Governance, International Fund for Agricultural Development (IFAD) – “IFAD’s Engagement with the Private Sector. • Eng. Mutaib Bin Fahd Al Mutaib, Research & Studies Department, Saudi Fund for Agricultural Development – “Financial Mechanisms & Fields of KSA Agricultural Development Fund”. • Yusuf Al Marshudi, Managing Director for Entrepreneurship Development, Khalifa Fund for Developing Projects, United Arab Emirates. • Ahmed El Sahhar, Director of Trade Development Department in Arab Trade Finance Program, Arab Monetary Fund, United Arab Emirates – “Investment in Arab Food Security & the Financial Mechanisms Provided by Arab Trade Finance Program”.

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	<ul style="list-style-type: none"> • Reda Izzat, Head of Trade & Structural Finance, Mashreq Bank – Dubai.
12:30 – 13:30	<p>3rd Session:</p> <p>“Smart Farming, Technology & R&D for Better Production and Manufacturing of Food and Beverages”.</p> <ul style="list-style-type: none"> • Moderator: Al-Sharif Munzir Al Harithi, President, Arab Beverages Association.
	<p>Speakers:</p> <ul style="list-style-type: none"> • Neils Hougaard, Managing Director of Tetra Pak Arabia Area & Cluster Leader, Sales Management. • Dr. Markos Tibbo, Senior Livestock Development Officer, Regional Office for the Near east and North Africa (FAO) – “Investing in Livestock, a Driving Force for Food Security, nutrition & Sustainable Development”. • Eng. Salim Bin Saif Al Abdali, Director of institutional communications, Oman Food Investment Holding Co., Sultanate of Oman – “Experience of Oman Food Investment Holding Co. – Present & Prospects”. • Inji Zaki, Sustainability & Project Manager MENA for Agricultural Solutions, BASF-Egypt – “Mobile Agricultural Clinic”. • Kamal El Deen Hussein, Deputy Director of Factory, RAWABI Co., United Arab Emirates – “Technology & Scientific Research for Sustainable Development of Production & Manufacturing of Food & Beverages”.

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	<ul style="list-style-type: none"> • Dr. Tamer Mansour, Director of Foreign Relations, Arab – Brazilian Chamber of Commerce – “Experience of Brazil in Smart Farming and Role in Food Security”. • Salem R. Alyileili, Faculty of Food & Agriculture, Emirates University, United Arab Emirates – Application of Biotechnology to Improve Nutrition & Chemical Specifications of Date Seeds”.
13:30 – 14:30	<p>4th Session:</p> <p>“Role of the Private Sector in Advancing Quality & Food Safety”.</p> <ul style="list-style-type: none"> • Moderator: Khalfan Touqi, Author & Journalist, Sultanate of Oman.
	<p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Rashid Dafalla, CEO, Emirates Modern Poultry Co. (Al Rawdah), United Arab Emirates. • Dr. Zakaria Khunji, Sanitary & Food Safety Consultant, Kingdom of Bahrain. • Dr. Jozimo Santos Rocha, Agro-Industry Officer, Regional Office for the Near east and North Africa (FAO) – “Increasing Market Access & the Value of Agricultural Products through Private Investment in Food Safety & Quality”. • Dr. Khaled El Omari, Quality Control Center Laboratories, Chamber of Commerce, Industry & Agriculture of Tripoli & North Lebanon, Lebanon – “Smart Phone Tracking Application System for Lebanese Honey by QR Code and Quality Stamp” . • Atef Wafic Idriss, President & Executive Director of MEFOSA Co., Lebanon – “Enhancing Regional Food Trade Capabilities through Coordinated Conformity Assessment & Safety Norms”.

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	<ul style="list-style-type: none"> • Dr. Yousef Al Saadi, Director of Technical Legislations, Emirates Authority for Standardization & Metrology – “Emirates Mark for Sustainable Agriculture”.
14:30 – 15:30	<p>5th Session:</p> <p>“Expanding the Green Area & Combating Desertification in the Arab World: Challenges & Opportunities”.</p> <ul style="list-style-type: none"> • Moderator: H.E. Abdullah Sultan Oweis, Vice President of the Federation of Chambers of Commerce & Industry in the United Arab Emirates and President of Sharjah Chamber of Commerce & Industry.
	<p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Haytham Jaffan, President of the Arab Federation for Food Industries – “Arab Food Security – Challenges & Opportunities”. • Eng. Aly Abousabaa, Director General, International Center for Agricultural Research in Dry Areas (ICARDA) – “ICARDA’s Experience in Enhancing Food Security in the Arab Countries in Consideration of Climatic Changes”. • Dr. Ismahane Elouafi, Director General, International Center for Biosaline Agriculture (ICBA), United Arab Emirates – “The Future of Agriculture Potential in the Emirates”. • Eng. Raed F Hattar, Director of Training, Studies & Consultations, Arab Organization for Agricultural Development – “Investment in Food Security in the Arab world”. • Juan Carlos Mendoza, Managing Director, Global Mechanism of the United Nations Convention to Combat Desertification (UNCCD) – “Management of Land Degradation: Role of the Private Sector.”

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15:30	<u>Lunch</u> Honoring Moderators, Lecturers and Sponsors
20:00	Dinner in honor of Participants.

2nd Day: Thursday November 15, 2018:

Field & Touristic Tour to Vital Facilities & Projects & Lunch.

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